

## ABSTRACT OF THE DISCLOSURE

Certain example embodiments of this invention relate to insulation (e.g., loose-fill insulation which may be blown into attics, wall cavities, or the like) including a mixture of fiberglass and cellulose. In certain example embodiments, the insulation mixture comprises from 15-60% cellulose, more preferably from 20-50% cellulose, and most preferably from 25-45% cellulose (with substantially the remainder of the insulation be made up of fiberglass). Example advantages include improved radiant barrier properties and thus improve R-values/inch.